# Sponsoring 2020





### A word from the director





As the founder and managing director of Racing Experience since 2000, I am proud to lead this dynamic team. Ex-driver in hillclimb and circuit racing, my two sons have taken the reins and now proudly represent the philosophy of our team. For several years, we have welcomed numerous drivers within our team and have also assisted and coached them on their race meetings.

Over all those years, we had the pleasure to participate in various championships in circuit and hillclimb racing (e.g. ATS Formula 3 Cup, Boss GP, FIA European Hillclimb Championship), and in 2017, a new chapter in the history of our team has started. For the first time, my two sons have shared the same car in an endurance championship. Because of a motivated and engaged team, it was a great success. We were able to grab opportunities and to evolve from a family team to a professional structure.

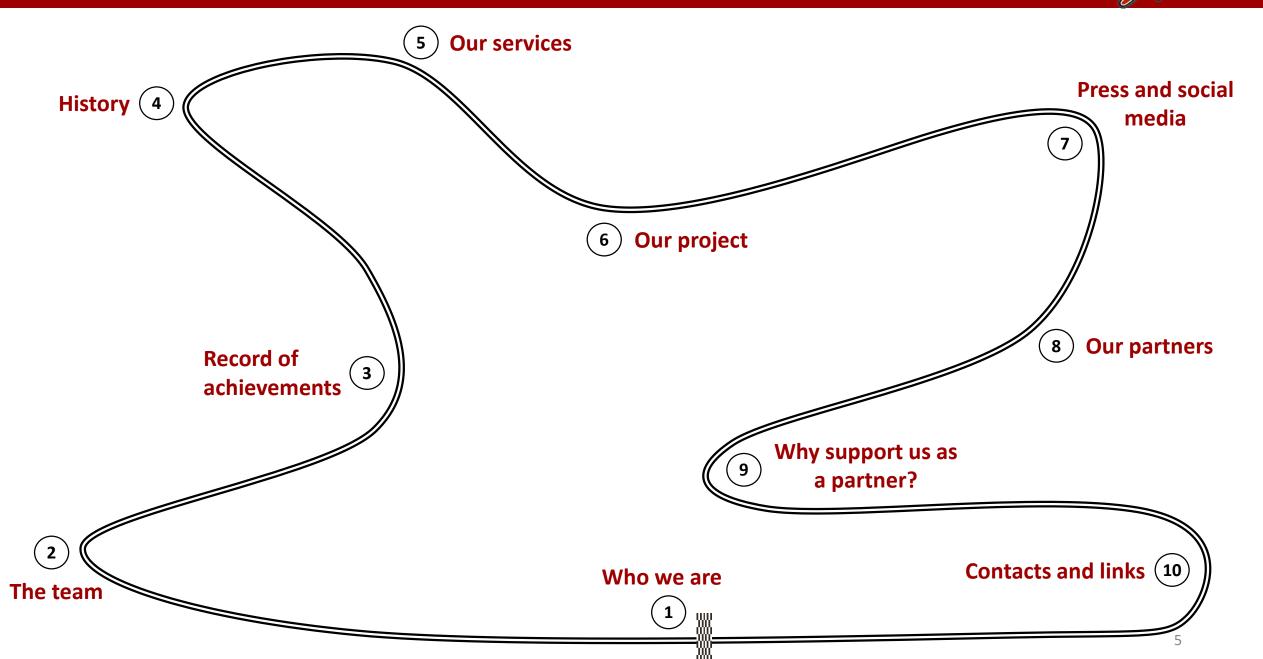
Numerous challenges are waiting ahead and we are more than ready to accept them!

Hoping to count on you as one of our partners, I wish you a pleasant reading,

Christian Hauser







### Who we are



Created in 2000 by the racing driver Christian HAUSER, Racing Experience is a family run team with more than forty-five years of experience. Three generations of racing drivers succeeded each other and it is now Gary and David HAUSER, children of Christian HAUSER, who have taken the reins. Both are well-known athletes in Luxembourg, who have been members of the Olympic and Sports Luxembourgish Comity (COSL) over several years.







Christian Hauser



David & Gary Hauser



David, Christian & Gary Hauser

Based in Wormeldange in eastern Luxembourg, the team is currently made of ten members, including a managing director, an assistant director, two drivers, three mechanics and three engineers (detailed in 2) The team).

Motivated by passion, Racing Experience has known a number of successes, both on hillclimbs and circuits, and has been able to climb the charts and to diversify its competences by participating in different championships: Formula Renault 1.6 in Belgium, F3 in Germany (ATS Cup), GP2 in BossGP, GP2 and sports prototype in the European FIA Hillclimb Championship and most recently LMP3 in the GT & Prototype Challenge (endurance championship).

# Who we are



LUXEMBOURG HILL CLIMB CHAMPIONSHIP

Thanks to its passionate and qualified staff, with a pure motivation and a meticulous work, the team has reached a number of achievements throughout the years:

#### On circuit:

2019: 8<sup>th</sup> place in the Michelin Le Mans Cup

2017: Champion of the GT & Prototype Challenge

2014: 2<sup>nd</sup> place in the FIA BossGP championship

2013: Champion in BossGP championship – Absolute track record in Mugello (Italy)

#### On hillclimb:

2016: Luxembourgish Hillclimb Champion

2015: 5<sup>th</sup> place in the FIA European Hillclimb Championship for its first participation

2013: Luxembourgish Hillclimb Champion

2011: Victory of the Formula 3 Category in the French Hillclimb Championship

With its motto « *Keep Pushing* », Racing Experience has various skills. In addition to the preparation of race cars, with a set-up adapted to each driver, the team offers a high-quality driver coaching for the drivers within the team. For three years, this service has also been provided to any driver owning his racing car. Worth-noting is for example our coaching of *Phil Stratford*, a British / American racing driver and owner of a Benetton F1.



### The team



The team has currently ten members, including a managing director, an assistant director, two drivers, three mechanics and four engineers (IFP School graduated). We have several other mechanics and engineers that join us on a race weekend if needed.



Christian Hauser
CEO



Karin Hauser Manager



**David Hauser** *Driver* 



Gary Hauser

Driver



Mélanie Marcon Engineer



Patrice Marcon Engineer



Françoise Dagand Engineer



Charles Molinier

Mechanic



Jennifer Marcon Mechanic



Miguel Jose Clara Flor Engineer / Mechanic

### Record of achievements - David Hauser



### **David Hauser:** Double automotive engineering Master's degrees (ESTACA & IFP School) – Born on 09/11/1989

**2019**: 8<sup>th</sup> place in the Michelin Le Mans Cup – Norma M30 LMP3 (Power: 420 hp)

Best result: 6<sup>th</sup> place at Portimao (PT)

**2017**: Champion of the GT & Prototype Challenge – Ligier LMP3 (Power: 420 hp)

12 races: 4 victories, 3 second places, 3 third places, 2 pole positions in 6 qualifications, 2 fastest laps

**2016**: Luxembourgish Hillclimb Champion – Dallara GP2 (Power: 610 hp)

3 victories and a new track record

**2015**: 5<sup>th</sup> place in the FIA European Hillclimb Championship – Wolf GB08F1 (Power: 470 hp)

Works driver for the Italian manufacturer Wolf Racing Cars

Winner of the "European Hillrace" in Eschdorf in Luxembourg and 3 group victories

Nominated for the selection of the "Athlete of the Year" in Luxembourg

**2014**: Participation in different European FIA hillclimb championships – Wolf GB08F1

Bronze medal winner and best young driver of the FIA Hillclimb Masters - 2 third places

Nominated for the selection of the "Athlete of the Year" in Luxembourg

2013: Participation in different European hillclimb championships – Dallara GP2/08

(Power: 460 hp)

Luxembourgish Hillclimb champion and driver of the year – One 2<sup>nd</sup> and three 3<sup>rd</sup> places





### **Record of achievements – David Hauser**



**2012**: Participation in different European FIA hillclimb championships – Dallara GP2/08

First participation of a GP2 in a hillclimb race

Two victories and a new track record



Winner of the "OPEN" and "ESPOIR" challenges - 8 class victories in 8 races and 6 new F3 track records

One meeting of the British F3 Cup in Spa-Francorchamps: one victory and one 2<sup>nd</sup> place



Numerous Top 10 places

2004 – 2006: Formula Renault FR-1.6 Belgium – Formula Renault 1600 (Power: 130 hp)

6<sup>th</sup> place in the general classification (out of 24)

Member of the Luxembourgish Olympic selection in 2008, 2009, 2015 & 2016 (Elite)







# Record of achievements – Gary Hauser



**Gary Hauser**: Master's degree in Economics and Finance – Born on 03/04/1992

**2019**: 8<sup>th</sup> place Michelin Le Mans Cup – Norma M30 LMP3 (Power: 420 hp)

Best result: 4<sup>th</sup> place at Circuit Paul Ricard (F)

**2017**: Champion of the GT & Prototype Challenge – Ligier LMP3 (Power: 420 hp)

12 races: 4 victories, 3 second places, 3 third places, 2 pole positions in 6 qualifications, 2

fastest laps

**2016**: Participation in FIA Boss GP championship – Dallara GP2 (Power: 610 hp)

Four race wins in four participations

**2014**: Vice-champion of FIA Boss GP championship – Dallara GP2

Participation in only 12 of 16 races with 9 victories

Track record in Mugello (Italy)

**2013**: Champion of Boss GP championship – Dallara GP2/08

Five victories, five pole positions, five fastest laps and seven podiums

**2012**: Participation in Boss GP and Interserie championships—Dallara GP2/08

Four races, four podiums and two victories





# Record of achievements – Gary Hauser



**2011: British Formula 3 Cup – Dallara F3** (Power: 220 hp)

One meeting in Spa-Francorchamps: one victory and one 2<sup>nd</sup> place

Convincing tests in an ORECA FLM sports prototype

<u>2008 – 2010</u>: German Formula 3 Championship (ATS-Cup) – Dallara F3

Numerous Top 5 and Top 10 places

**2006 – 2007: Formula Renault FR-1.6 Belgium – Formula Renault 1600** (Power: 130 hp)

A 3<sup>rd</sup> and a 10<sup>th</sup> place in the general classification

Numerous podiums and already a first victory in Spa-Francorchamps at the age of 14 and 15!

### Member of the Luxembourgish Olympic selection in 2009, 2010 & 2011 (Elite)







# **History – Seasons 2013 & 2014**





#### 2013

Gary participated in the international **BossGP** championship on circuit in his Dallara GP2/08. With five pole positions and five race victories on prestigious race tracks such as Paul Ricard, Monza and Red Bull Ring, he has convincingly **won the championship**!

David took the start on several hillclimb races throughout Europe, scoring a 2<sup>nd</sup> and three 3<sup>rd</sup> places in the European Hillclimb Championship. Thanks to his talent, he was able to win the Luxembourgish Hillclimb Championship and the driver of the year title!





#### 2014

As in (the previous year) 2013, Gary participated in the **BossGP** championship. With winning nine of the twelve races, he stayed the man to beat. He also became the first Luxembourgish driver to establish a **new track record** on an international race track (Mugello, Italy).

David, at this time a works driver for the italian manufacturer Wolf Racing Cars, completed the first season with his Wolf GB08F1 on different hillclimb races. At the **FIA Hill Climb Masters**, he has won the **bronze medal**, finishing only 0.1 seconds behind the reigning European champion, and was classified as **best young driver**.



# **History – Seasons 2015 & 2016**







In 2015, David participated for the first time in the entire **European FIA Hillclimb Championship.** After an eventful season, he was able to secure the **5**<sup>th</sup> **place in the general classification.** 

Despite learning numerous new tracks in the European Championship, he impressed many insiders and fans in fighting for a **final podium** against many experienced drivers in nearly every race.





Gary participated in few races of the FIA **Boss GP** championship in his Dallara GP2/08. In winning all four races in which he participated, he was able to underline his **talent** and the **quality** of our team. He remained the **man to beat** of the championship.

David chose to cut his ties with Wolf and to return temporary to his GP2/08, but this time with its original 4L engine. He took part in the Luxembourgish Hillclimb championship and finished the season with the title, three race victories and a new track record.



# History – Season 2017





In 2017, the team decided to accept a new challenge and start endurance racing. Focussed on progressing and planning the long-term future, Gary and David decided to take part in the **GT & Prototype Challenge** in order to discover this new race format.

Switching from hillclimb racing - where a race run lasts only a few minutes - to endurance racing, David has quickly found his rhythm during the season. He was able to achieve some impressive results from the start of the season by winning already the second race of the year!





After being injured in an accident at the start of the season, Gary was only able to have his comeback behind the wheel after three of the six race weekends. He was however able to step back into the car without missing a beat and to adapt his driving technique to the new car and perform very promising lap times.

History – Season 2017







# History – Season 2019





In 2019, the team decided to progress to endurance racing at the highest level in an official ACO championship.

Planning the long-term future while advancing in endurance racing, Racing Experience decided to take part in the **Michelin Le Mans Cup**. This championship is organised by the ACO on the same standards as the ELMS, WEC and ultimately the 24 Hours of Le Mans.

Switching to an ACO championship racing - where only highly professional teams are competing - was a big challenge, but the team classified on a strong 8<sup>th</sup> place in the general classification without committing any unforced error. Gary started the season off with our Bronze driver in Paul Ricard scoring a season best 4<sup>th</sup> place finish. He continued driving in Barcelona finishing on a strong 6<sup>th</sup> place and finished his season in Spa-Francorchamps with a DNF after his teammate got hit during a first lap incident.





David had a very unfortunate start to the season in Monza as he had to retire shortly after his pit stop due to a technical issue. His run of bad luck continued at Le Mans where both of his races were impacted by race incidents of his teammate. In the season final, David delivered a very convincing drive finishing in 6<sup>th</sup> place.

### Our services



### **Driver seat for different** championships



We are offering a driver seat in different racing cars throughout Europe. Currently we are focusing on endurance racing and offering seats to compete in championships like the Michelin Le Mans Cup or the European Le Mans Series, one of the most known and recognised championships all over the world.

### Test and race opportunities



knowledge, we With our offering - as every year - a preparation and assistance for racing cars during test days or races. With a complete set up done by our team, the drivers are able to focus exclusively on their driving.

### **Driver coaching**



For over four years, we have offered our driver coaching during weekends. This service race includes a complete report before and after the race weekend as well as data and video analysis.

Racing Experience is one of the few has the teams that perfect combination of driving and engineering competences! 19

### **Our services**



#### Set up and race car overhaul



Racing Experience has the knowledge to help everyone looking for an overhaul and / or a new set up of their racing car. With the competences accumulated on numerous racing cars and in multiple championships, we are able to turn a car into a reliable and fast one!

### Passenger seat



For those who dream of feeling the sensation of a real racing car, we are offering the possibility to take a seat in one of our cars beside one of our experienced race drivers.

#### Race car sales

We take care of selling the cars which are entrusted by our customers and handle the negotiation and transaction.

### **Students training**

As we appreciate the importance of training the next generation and to enable them to discover the world of motor racing, we are welcoming multiple trainees every year. Over the past years, more than twenty engineering students or mechanics were integrated and benefited from the experience within our team.

# This new season 2020



### The championship



The races will take place on the same weekends as the famous European Le Mans Series (ELMS).

### The categories

- 1) <u>LMP3</u>
- 2) GT3

More than 30 spectacular cars on the racing grid in 2020!

#### The race format

All meetings will be held with one two-hour race with the exception of the « Road To Le Mans ».

→ Main event of the calendar:
Doing the opening of the 88<sup>th</sup> edition of the **24** Hours of Le Mans (2\*55 minutes).



#### The calendar



# Our project

# EDVEINER ENDOWN

### **Characteristics of the car**



**Category: LMP3** 

Model: D08

Make: DUQUEINE

Duqueine D08 LMP3	
Minimum weight	960 kg
Engine	Nissan V8 VK56
Power	+450 HP
Torque	+550 Nm
Gearbox	X-Trac 6 gears + reverse
Brakes	Steel discs
Total length	4600 mm
Total width	1900 mm

# Press and social media



#### **Press**

The Hauser brothers are well known in motorsport press on a national and even an international level as hundreds of articles have been published throughout the world (e.g. *Echappement*, *Le Monde*, *Motorsport Aktuell*, *Luxemburger Wort*, *Revue*, *Le Quotidien*, *Tageblatt*, *Compte Tours*, *Automobilrevue*).

Multiple TV reportages have been realised by producers of different countries, like **Mobil 1 the Grid** in the UK, **Auto Motor und Sport** in Germany or **RTL** in Luxembourg.



### Press and social media



#### Social media and website

Racing Experience is also present and active on social media (e.g.: Facebook with over 4200 likes, Twitter, Instagram, YouTube).

Recently, we have reviewed our official website www.racing-experience.lu and are regularly exchanging our experiences with our supporters by publishing news, photos and videos of our races. Only on YouTube, our channel has reached over **2,8 million views**, a number that is still climbing!

The most famous onboard camera is the one of **David Hauser** at the European FIA Hillclimb Championship in Saint-Ursanne - Les Rangiers (Switzerland) with over 2 500 000 views around the world.

It has been shared by current Formula 1 drivers and hundreds of websites in France (Le Monde), but also for example in Brazil, Japan or New Zealand.



Onboard with David Hauser (Dallara GP2) - Course de côte de St. Ursanne - Les Rangiers 2013



















# Why support us as a partner?



### How to support us as a partner?

- 1 Financial support
- Technical support (tools / oil / ... )
- 3 Repairing of race car parts
- 4 Travel support (flight or train tickets / gazoline / ... )
- 5 Hotel rooms
- 6 Driver or team clothing
- 7 Catering during race weekends
- 8 Your personal support proposition

**Estimated budget**: on demand

### Valuable considerations

- 1 Your company logo on our race car
- Possibility to join us during race weekends or practices with your business partners and/or family!
- Possibility to visit our workshop in Luxembourg with your business partners and/or family and to meet the team and the drivers
- 4 Possibility to take a seat beside one of our drivers in a race car



# Why support us as a partner?



### Your advantages

1 Publicity

With your stickers on our car, we let your company shine and increase its national and international reputation thanks to the published pictures, the TV retransmission and the internet live stream (including interviews and press conferences), but also throughout the huge social media community!

Before and after each event, we publish press releases and regularly thank our partners through a presentation of their company.













### 2 Profit

Motorsports is the ideal way for your company to increase your:

- Visibility and brand image
- Profit
- Number of customers

Associate the performance and the quality of our team to your products and services.

# Business

Bring your business partners to the race track and reinforce your business relation around the captivating atmosphere in motorsports. Offer them the possibility to enjoy an unforgettable experience, full of adrenalin and for you the opportunity to start a fruitful cooperation!





# Why support us as a partner?





#### **Image**

Let your company take advantage of the professional image the Hauser brothers and their team embody. **Attract new customers** that are perfectly able to identify themselves with us.



#### **Our values**

- ✓ Young
- Competitive
- ✓ Dynamic
- Motivated
- ✓ Successful



Let Gary and David be the image of your product and let them create customer loyalty and lasting relationships for you.



### Some figures

- 24 Hours of Le Mans: 256 900 spectators + 990 000 people on TV audience
- +100 000 spectators in 2019 for the 5 other meetings
- 199 705 visitors (TV / smartphone / PC) for the ELMS in 2016 (+60 % compared to 2015) Michelin Le Mans Cup, support championship of the ELMS
- 6 different social media channels covered by the championship (Facebook, YouTube, LinkedIn, Twitter, Instagram, Dailymotion)
- An important media coverage
  - 708 accredited media in 2017
  - 327 photographers





### **Contacts and links**



#### Contact us

Do not hesitate to contact us for further information, questions and bookings. It will be a pleasure to discuss with you.

#### **Christian Hauser**

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#### **Gary Hauser**

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### **Important links**

Our official web page and social media accounts:

http://racing-experience.lu/

https://www.facebook.com/hauser.lux

https://twitter.com/Hauser racing

https://www.instagram.com/racing\_experience\_lux/





Onboard camera of the fastest hillclimb track in St. Ursanne – Les Rangiers (Switzerland)

https://www.youtube.com/watch?v=cxMZwfkQHco

Team presentation done by Mobil 1 The Grid (Septembre 2015) <a href="https://www.youtube.com/watch?v=3LYFqWNmNfE">https://www.youtube.com/watch?v=3LYFqWNmNfE</a>









