





## Partner for races 2017

Team Racing Experience and the Hauser brothers choose their partners for the upcoming season in the GT & Prototype Challenge Endurance Series



Car: LMP3 - Ligier JSP3

## **Drivers presentation**



#### Gary Hauser

Born: 03/04/1992

Lives in: Luxembourg

Work domain: Finance



## 2 brothers, 1 passion Motorsports



Born: 09/11/1989

Lives in: France

Work domain:

**Automotive Engineering** 





## Record of achievements

### Gary Hauser

2016: 4 races in the FIA BossGP championship on a Dallara GP2/08 – 4 wins

2015: Intensive year of physical preparation in order to prepare for a season of Endurance races

2014: Vice-champion of the FIA BossGP championship on a Dallara GP2/08 (only 12 of 16 races done – 9 overall wins)

<u>2013:</u> Champion of the BossGP championship on a Dallara GP2/08 – 5 pole positions, 5 fastest laps, 7 podiums and 5 overall wins

<u>2012:</u> 4 races in the BossGP and Interserie championships on a Dallara GP2/08 – 4 podiums and 2 victories

<u>2011:</u> Meeting of the British F3-Cup – 2 podiums at Spa-Francorchamps. Convincing tests on an ORECA FLM sport-prototype.

2008 - 2010: German Formula 3 championship (ATS-Cup). A lot of Top 10 and Top 5 results

2006 - 2007: Belgian Formula Renault FR-1.6 championship. Final classifications: 10th and 3rd place

Selection into the olympic and sportive group of Luxembourg COSL in 2008, 2009 & 2011

## Record of achievements

#### David Hauser



2016: Luxembourgish Hill Climb championship: overall winner - three wins and one new track record

<u>2015:</u> First complete season of the FIA European Hillclimb Championship – 5<sup>th</sup> place in the general classification with 3 group wins. Victory of the European Hillrace Eschdorf

<u>2014:</u> Races of the FIA European, Luxembourgish and French Hill Climb championships on a Wolf GB08F1 – two 3<sup>rd</sup> places and bronze medalist at the FIA Hill Climb Masters

<u>2013:</u> Races of the FIA European, Lux. and French Hill Climb championships on a Dallara GP2/08 SRE – one 2<sup>nd</sup> and three 3<sup>rd</sup> places. Win of the Luxembourgish championship and "Driver of the Year" award

2012: Races of the FIA European, Luxembourgish and German Hill Climb championships on a Dallara GP2/08 SRE – two wins and one new track record

<u>2011:</u> French Hill Climb championship on a Formula 3. 8 class wins out of 8 races and 6 new F3 track records – Win of the OPEN and ESPOIR challenges. Meeting of the British circuit F3-Cup – one win and one 2<sup>nd</sup> place at Spa-Francorchamps

2008 - 2009: German Formula 3 championship (ATS-Cup). A lot of Top 10 results

2004 - 2006: Belgian Formula Renault FR-1.6 championship. Final classification: 6th of 24

Selection into the olympic and sportive group of Luxembourg COSL in 2009, 2015 & 2016 (Elite)

# Racing-Experience

# RAGING E PERIENCE

#### Our team

- Familial team, founded by the racing driver and father of David and Gary, Christian Hauser, in 2000
- Successful years in circuit championships like Formula Renault 1.6 in Belgium, Formula 3 in Germany and the international BossGP Series
- > Driven by the passion of three generations





Jean Hauser



**Christian Hauser** 



David & Gary Hauser

# Racing-Experience

Who we are





Gary Hauser



**Christian Hauser** 



Karin Hauser



Jennifer Marcon



Mélanie Marcon



**Charles Molinier** 



**David Hauser** 

# Racing-Experience

RAGING PERIENCE

Who we are

#### **Gary Hauser**

Age: 25

Function: Driver and mechanic

#### **Charles Molinier**

Age: 34

Function: Chief

mechanic

#### **Jennifer Marcon**

(Mélanie's sister)

Age: 25

Function: Mechanic

#### Mélanie Marcon

(David's girlfriend)

Age: 22

Function: Data

engineer

#### **Christian Hauser**

(Dad) Age: 59

-.... at: a...

Function: Team

chef and "tyre man"



#### **David Hauser**

Age: 27

Function: Driver and engineer

- Teamwork -

# RAGING

#### Season 2013



Gary took part in the international BossGP championship on circuit on his Dallara GP2/08. With five pole positions and five wins on racetracks like Paul Ricard, Monza and RedBull Ring, he demonstratively won the championship.

David participated in several hillclimb races through Europe, earning one 2<sup>nd</sup> and three 3<sup>rd</sup> places in the FIA European Hill Climb Championship. On top of that, he finished the season with the win of the Luxembourgish Hill Climb Championship.



# RAGING E PERIENCE

#### Season 2014

Like the year before, Gary participated in the BossGP championship. Winning 9 of 12 driven races, he was once again the man to beat. On top of this, he becomes the first Luxembourgish race driver to set a new track record on an international racetrack (Mugello, Italy).





David, now works-driver for the Italian race car constructor Wolf Racing Cars, completed his first Hill Climb season with on Wolf GB08F1. At the FIA Hill Climb Masters in October, he won the bronze medal, finishing only 0.1 second behind the European champion.

# RAGING

#### Season 2015



In 2015, David competed for the first time in the complete FIA European Hill Climb championship. After a season with a lot of ups and downs, he managed to finish on the 5<sup>th</sup> place of the general classification.

While learning most of the new tracks of the European calendar, he surprised insiders and fans by battling against much more experienced drivers for the final podium on nearly each race.



# RAGING

#### Season 2016

Last year, Gary participated occasionally in the FIA BossGP championship on his Dallara GP2/08. Winning 4 of 4 driven races, he demonstrated his skills and also the quality of our team. He remains the man to beat in this championship.





David chose to quit the Wolf and to return temporarily to his GP2/08 and the Luxembourgish Hill Climb championship. Besides three wins and one new track record, he won the overall title at the end of the year.

## **International Press**



 The Hauser brothers are well known in the national and international motorsports press



<u>They speak about us</u>: Motorsport Aktuell, Echappement, Luxemburger Wort, Revue, Le Quotidien, Tageblatt, Compte Tours, Automobilrevue, ... (over 10 countries)

# **Marketing & Social Networks**



#### Youtube

Racing-Experience has uploaded a large number of outside and on-board videos of their races.

The most famous is the one of David Hauser at the FIA European Hill Climb Championship in St-Ursanne, with over 1'300.000 single views from all over the world.





It was shared by actual F1 drivers and hundreds of websites, in France (*Le Monde*) but also in Brazil, Japan, New Zealand,... Only on Youtube, our videos have **exceeded 2 million views** and the number climbs every day.

#### Facebook

We communicate a lot with our fan community on <a href="www.racing-experience.lu">www.racing-experience.lu</a> and on our facebook page <a href="www.facebook.com/hauser.lux">www.facebook.com/hauser.lux</a> where we post the latest news, pictures and videos of our race weekends.

# Project 2017

The championship



Race format: 2 x 1h races per weekend with driver change

#### 4 different categories:

- √ Super-GT cars
- √ LMP3 cars
- ✓ CN prototypes
- ✓ SR3



#### 6 races in the Benelux:

Zandvoort Zolder Assen (x2) Spa-Francorchamps (x2)



# Project 2017

The car

Manufacturer: Onroak (Ligier)

Model: JSP3

Type: LMP3







Minimum weight	900 kg
Engine	Nissan V8 – 420 hp
Gearbox	X-Trac 6 gears + reverse
Brakes	Steel discs
Overall length	4650 mm
Overall width	1900 mm



Profitability

Motorsports is the perfect way for your company to increase your

- product and brand visibility
- ✓ incomes
- number of clients



Associate the performance & quality of our team and cars to your products and make them become highly desirable.

**Expected spectators** on the first races of the season:

- > Zandvoort: Family Jumbo days by Max Verstappen: ~100.000
- Assen : Gamma Racing Days : ~85.000



### Publicity

Write your company name on our cars and take advantage from this years fourteen times 30-60 minute **broadcasts on TV** (RTL7, MotorsTV, Motorsport.tv, Sport40) and on Youtube with an annual crowd of 2 million on average.

This is the opportunity for your company to gain in reputation, nationally and internationally!



TV & Magazine publicity















### Image

Make your company benefit from the professional image of the Hauser brothers and of their team. **Attract customers** who can perfectly **identify themselves with us**.



#### **Our strong values**

- √ Young
- ✓ Competitive
- √ Hardworking
- ✓ Successful



Let Gary and David be the image of your product and create brand and client loyalty.



#### Business

Bring your business relations to the circuits and strengthen the partnerships around the highly stimulating racing ambiance.

Get an exclusive "behind the scenes" view by visiting us during a race weekend. Feel the adrenaline!

Offer them the possibility to live an experience they will never forget and you the opportunity to start a successful cooperation!







## **Possibilities**



Grab your seat…



...and reserve your ride with us!

## Be part of our partnership



















www.hauser.lu www.sonycenter.lu









## Join our adventure



 Please feel free to <u>contact</u> us for any further details and reservations

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www.facebook.com/hauser.lux www.racing-experience.lu

**Experience it!** 

# Most important links



Our official website, facebook and twitter pages:

http://racing-experience.lu/

https://www.facebook.com/hauser.lux

https://twitter.com/Hauser\_racing





 GT & Prototype Challenge official championship presentation <a href="http://gtp2017-uk.maglr.com/en\_US/2915/46891/cover\_page.html">http://gtp2017-uk.maglr.com/en\_US/2915/46891/cover\_page.html</a>

 Onboard video of the fastest hillclimb track – St. Ursanne – Les Rangiers (Switzerland)

https://www.youtube.com/watch?v=cxMZwfkQHco

 Footage of Mobil 1 The Grid of September 2015: <a href="https://www.youtube.com/watch?v=3LYFqWNmNfE">https://www.youtube.com/watch?v=3LYFqWNmNfE</a>





